

SWACHH BHARAT CAMPAIGN



S. V. Jayalal

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THE ICFAI FOUNDATION FOR HIGHER EDUCATION
(Deemed-to-be-University Under Section 3 of the UGC ACT, 1956)

PLANTATION DRIVE

Club Prakriti in collaboration with Club Aaina and MWB Conducted a plantation drive within a stretch of 24hrs as a result of which 535+ pledges were taken and 250+ saplings were planted. The members of all three clubs nominated their friends and family for the initiative.

Venue- Social Media

Footfall- 535 pledges



Swachhta Pakhwada on September 1st, 2019

The Icfai Foundation for Higher Education has observed 'Swachhta Pakhwada' with full zest and enthusiasm. All the Schools along with their students actively participated in 'Swachhta Pakhwada' as per the schedule decided by the institute from September 1st, 2019 to September 15th, 2019. The events planned from September 1st, 2019 and IFHE formed Jal Shakthi Team with coordinators and students from each school (IBS, IcfaiTech, ILS, SOA). A total of 72 faculty members and 2000 students have come forward for conducting activities under 'Swachhta Pakhwada 2019'.

The following activities were planned as part of Swachhta Pakhwada 2019:

Activities on Campus:

Awareness and water conservation, Guest lecture or walk for water, Workshop on graphic design, Debate, Quiz, Skit, Poster competition, Videos and model competition.

Outreach Activities: [Donthanapally (near Shankarpally)]

Pledge from Grama sabha, walkathon for Save water, Clean and green plantation drive.



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Swachh Bharat Abhiyan – Plantation Drive from 25th to 30th September 2018

Icfai Tech under Swachh Bharat Abhiyan with Paritantra Club conducted a plantation drive by name “**Nurthuring The Young Seeds**” whose main objective was to visit different schools and create an awareness among the students about the challenges faced by our country in terms of environment and also to promote the campaign “Swachhta Hi Seva Hai” launched by Prime Minister of India. The event was conducted in different schools of different villages on three different days. A total of five schools were covered by the members of our club in this plantation drive. The plantation drive was launched on 25th September 2018 at Govt. Primary School, Singapur Village and ended on 28th September 2018 at Govt High School, Janawada Village.

On the first day of this drive our club visited three different schools listed below

Govt Primary School, Singapur Village

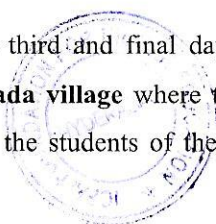
Krishnaveni Talent High School, Shankarpally.

Revati High School, Shankarpally.

The students and staff of these particular school welcomed us warmly and showed great enthusiasm to plant trees along with the members of our club. We could cover three different schools in a short span of 2 hours as the students and staff co-operated with our members.

On the second day of this drive we visited **Govt. High School, Maharajapet village** where we interacted with students of class I to class X and also had a great time discussions about measures to be taken to protect the environment and it was a great opportunity for us to interact with such bright students.

On the third and final day of this drive we got an opportunity to visit **Govt. High School, Janawada village** where the students were more enthusiastic to participate in the activity than us. All the students of the school had great knowledge about the environment and they had already



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taken steps to protect the green cover of their particular village. We look to collaborate with this school in coming future to conduct more activities ahead.



S. Jayashankar

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S. Vijayalakshmi

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S. V. Jayalalitha

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SWACHHATA PAKHWADA

EkKadamswachhataki ore

SwachhataPakhwada was an event which was observed from 1st to 15th September, with an objective of bringing awareness and consciousness on the issues and practices of swachhata. The event was organised by IFHE with its student bodies Managers Without Borders (MWB), Club Aaina, Club Prakriti and Club Sankalp. The event was about creating awareness on Conservation of water and rain water harvesting. The event consisted of different activities on different days



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which included visit by swachhata ranking team to the campus.

On the 1st day the four clubs organised a rally starting from mess 2 garden and ended back on the same point covering all major touchpoints in the campus. The volunteers spread awareness through posters, checking all washroom taps in the hostels, academic blocks etc. One student from FST designed rain harvesting pit and presented it to the enthusiastic crowd.

On 7th September, IFHE conducted drawing competition for students of government schools to increase awareness among them. The theme for the competition was water conservation. Best drawings were presented with rewards.

TAKEAWAY: *The success of any event lies in how you manage your resources and the IFHE body made an outstanding effort in utilising every resource properly and made the event a huge success. The club Sankalp takes enormous pride to be part of this event and thank the management for providing this opportunity*

PLANTATION DRIVE

Planting one tree means planting a whole living system. As a part of Telangana government Haritha Haram program, the Club Sankalp-official leadership and nation building club of IBS Hyderabad in association with Panchayat of Gopularam village conducted a plantation drive in the Gopularam village. Haritha Haram is a large-scale tree-planting program implemented by the Government of Telangana to increase the amount of tree cover in the state from 24% to 33%.

Our team with the support of local panchayat office workers started the plantation drive by planting the samplings provided by government at different designated spots. The president and ward members of the panchayat office also shared their enthusiasm by planting trees. Our team planted around 50 samplings along the two sides of the 2kms stretched road.

TAKEAWAY: *We are very proud to do our part in increasing the greenery of Gopularam a village adopted by IBS Hyderabad.*



S. Vijayalakshmi

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S. Jayashankar



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CIRCULAR

Subject: Plastic Ban in the campus as a part of Green Campus Initiative

Daily use plastic waste has emerged to be one of the greatest environmental concerns as it is gravely affecting the nature's soil, water bed, ocean, agricultural land and thereby affecting the well-being of the citizens. Waste disposal systems in the area have become a concern and challenge to dispose single use plastic.

To reduce the usage of plastic, the UGC has issued guidelines to all the higher education institutions to ban single use plastic in the campus.

Accordingly, it is hereby circulated for information by the authority of ICFAI and has decided the following steps to put ban on single use plastic materials on the campus.

1. Single use plastics have been banned in the campus, canteens and hostels.
2. Inorder to implement the environmental responsibility, all single use plastics will be replaced with environmentally friendly substitutes.
3. All students and staff members have been mandated to avoid bringing non-bio degradable plastic items in the campus.
4. Single use plastics, plastic water bottles, plastic covers have been replaced with ceramic containers, cloth bags or paper bags.
5. Signboards on plastic ban have been placed at all touch points to increase the awareness.

Registrar



A handwritten signature in blue ink, appearing to read "S. V. Jayaram", written diagonally across the page.

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Circular

Sub: Regulation of Vehicles in the campus as a step towards greener environment

All employees, students and staff are hereby informed that IFHE is a green campus and request that no vehicular movement is allowed beyond the first traffic island leading towards the vehicle parking area.

Staff and student members who are differently abled, aged or having medical issues may use the battery powered vehicles.

Faculty, staff members and students are kindly requested to cooperate.

Registrar



A handwritten signature in blue ink, appearing to read "S. V. Jayashankar".

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IFHE, Hyderabad

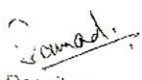
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NOTE

IFHE: GREEN CAMPUS

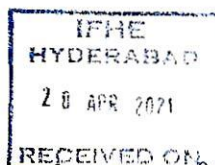
1. There are two designated parking places inside the IFHE campus, one near the IBS and the other one at the Maingate. There is no separate designated parking for FOI or FST hence the four/two wheeler vehicles of the faculty and staff are being parked in the campus as per their convenience.
2. Further, as per the NAAC(NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL) requirement all University campuses should be declared green campuses by not allowing vehicles inside the campus. Green campuses will reduce the carbon foot print thus helping the environment.
3. Presently, on an average 90 four wheelers and equal number of two wheelers are entering the campus on daily basis.
4. It is proposed that all the four wheeler and two wheeler vehicles be parked at the following places only:-
5.
 - (a) All two wheelers to be parked in the parking area in front of ATMs.
 - (b) All four wheelers be parked at the IBS parking area and the open space next to ATM(contiguous to the Hard standing ground where vehicles during admission process are parked).
 - (c) No vehicle will move around the campus beyond the first round about of IBS.
 - (d) One 25 cycle stand installed each at QRS and ABCD hostels.
 - (e) Old and infirm faculty can be provided with the golf cart, as an exception.(depending on the availability of drivers).

Approval may please be accorded for installation of 50 numbers Cycle stand and no vehicle beyond the first round about in front of IBS.


Addl Registrar


VR Sankara

Approved




Dir Admin


EN Murthy




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UNIVERSITY GRANTS COMMISSION

“Swachhata Hi Sewa Campaign”

UGC Guidelines for Ban of Plastic Use in Higher Education Institutions

Whereas plastic waste has emerged as one of the biggest environmental concerns adversely impacting the soil, water, health and well-being of citizens at large;

Whereas excess-consumption of plastic combined with limited waste disposal systems has become a challenge to the urban waste disposal systems, and has choked the rivers and water systems in rural areas;

Whereas the time has come for a systematic campaign to reduce the usage of plastic, especially the single use plastic;

Whereas the Government has decided to take plastic ban as a national level campaign to address the environmental hazards being and bring attitudinal changes that shun use of plastics; and

Whereas the educational institutions have the unique spread and influence to educate the students and households on the need for avoiding usage of plastics,

University Grants Commission hereby issues the following guidelines for all the higher educational institutions in the Country:

Guidelines

1. Scope of guidelines:

- (a) These guidelines are applicable to all the higher educational institutions (HEIs) in the Country.
- (b) They encourage HEIs (universities and colleges) to adopt policies and practices towards cleaner and plastic free campuses.

2. All the HEIs in the Country shall strive to make their campuses 'plastic-free' by systematically banning use of plastics and replacing the same with suitable environmental friendly substitutes.

3. Every HEI shall:

- a. Ban use of single-use plastics in canteens, shopping complexes in the institution's premises and hostels, etc.
- b. Carry out awareness drives and sensitization workshops on the harmful impacts of single use plastics.
- c. Mandate all students to avoid bringing non-bio-degradable plastic items to the institution.
- d. Encourage their students to sensitize their respective households about harmful effects of plastics and make their households 'plastic free'
- e. Install necessary alternative facilities like water units to avoid the use of plastic water bottles, and encourage use of alternative solutions like cloth bags, paper bags etc., instead of plastic bottles, bags, covers and other goods on campuses.

4. All HEIs which have adopted villages under Bharat Abhiyan shall undertake a campaign in their adopted villages till they are converted into 'plastic-free villages' through promoting awareness and encouraging shift to alternative products.



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